

# SafePlace

## SPONSORSHIP GUIDE 2022

As a SafePlace Corporate Sponsor, your gift lets the Washington community know that you stand in solidarity with survivors of violence. Make a direct and meaningful impact today by becoming a SafePlace Corporate Sponsor!


Thank you for investing in a future free from violence.



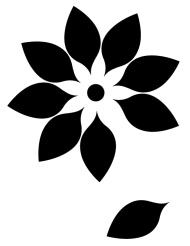
 [SAFEPLACEOLYMPIA.ORG](https://SAFEPLACEOLYMPIA.ORG)

 [@SAFEPLACE.OLYMPIA](https://www.facebook.com/@SAFEPLACE.OLYMPIA)

 [LINKTR.EE/SAFEOLY](https://LINKTR.EE/SAFEOLY)

  [@SAFEOLY](https://www.tiktok.com/@SAFEOLY)

# \$10,000 - Platinum Sponsor



## SafePlace Golf Tournament

- Complimentary foursome tickets and tournament swag bags
- Name & logo on main event banner; 2 tee box signs
- Marketing stand at tee box - sponsor's choice for content
- Logo & Platinum Sponsor distinction on printed tournament schedule
- Minute at the Mic during tournament cocktail hour
- Ad in Tournament schedule
- Tabletop signage at tournament cocktail hour
- Logo on Facebook sponsored ad for event
- Name a cocktail or mocktail served at tournament cocktail hour

## Domestic Violence Awareness Month

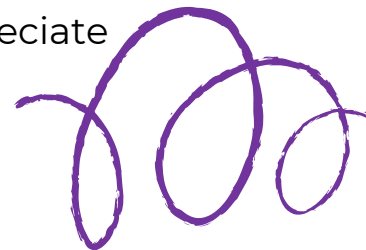
- Logo on SafePlace marketing (signs, flyers, webpage, ads) as part of the SafePlace Purple Lights initiative in downtown Olympia during October
- October SafePlace social media shout-out

## Marketing

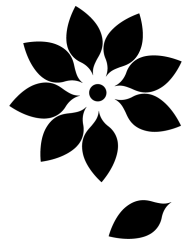
- Top listing on SafePlace Corporate Sponsorship/Supporters webpage and on SafePlace home page (average monthly site visits: 4,700)
- Logo and Platinum Sponsorship Distinction on SafePlace Corporate Sponsorship banner at Community Services Center & Business Office
- Inclusion on mailed Saved the Dates/invitations to SafePlace events (Audience: 5,000 SafePlace supporters and subscribers per mailing)
- Feature in Fall printed newsletter
- Social Media Spotlight (Audience: 3,000 Facebook followers)
- Logo and recognition in 2022 Annual Report

"I can't find words to describe how much you have impacted my life. Even with the simple things that we all sometimes take for granted like a text message to check in. I know you are working hard and trying to help the best you can. I appreciate all that you do!"

– SafePlace Housing Client



# \$5,000 - Presenting Sponsor



## SafePlace Golf Tournament

- Complimentary foursome tickets and tournament swag bags
- Name & Logo on main event banner; 1 tee box sign
- Logo & Presenting Sponsor distinction on printed tournament schedule
- Ad in Tournament schedule
- Tabletop signage at tournament cocktail hour
- Logo on Facebook sponsored ad for event

## Domestic Violence Awareness Month

- Logo on SafePlace marketing (signs, flyers, webpage, ads) as part of the SafePlace Purple Lights initiative in downtown Olympia during October
- Logo on October Social Media post

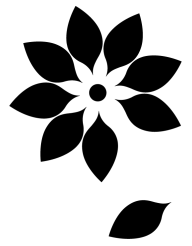
## Marketing

- Listing on SafePlace Corporate Sponsorship/Supporters webpage and on SafePlace home page (average monthly site visits: 4,700)
- Logo and Presenting Sponsorship Distinction on SafePlace Corporate Sponsorship banner at Community Services Center & Business Office
- Inclusion on mailed Saved the Dates/invitations to SafePlace events (Audience: 5,000 SafePlace supporters and subscribers per mailing)
- Logo in Fall printed newsletter
- Social Media Spotlight (Audience: 3,000 Facebook followers)
- Logo and recognition in 2022 SafePlace Annual Report

# \$2,500 - Champion Sponsor

- October Domestic Violence Awareness and Action Month (DVAAM)
- Company logo included on SafePlace Facebook and Instagram about corporate sponsorship during DVAAM (Audience: 3,000 Facebook followers)
- Company name included in SafePlace October Newsletter
- Logo placement on SafePlace donation pages and agency marketing materials during DVAAM
- Additional references throughout the year on agency social media and newsletter

# \$2,500 - Champion Sponsor



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## Marketing

- Logo on SafePlace Corporate Sponsorship webpage (average monthly site visits: 4,700)
- Mention at SafePlace Annual Golf Tournament in July and complimentary foursome tickets
- Name on SafePlace 2022 Corporate Sponsors Building Banner visible to downtown Olympia traffic
- Logo inclusion on two mailings sent to 5,000+ SafePlace supporters
- Listed as SafePlace Corporate Sponsor in October SafePlace newsletter
- Inclusion in 2022 SafePlace Annual Report

# \$1,000 - SafePlace Friend

- Company name placement on SafePlace donation pages and marketing during DVAAM
- Name on SafePlace Corporate Sponsorship webpage (average monthly site visits: 4,700)
- Name on SafePlace 2022 Corporate Sponsor Building Banner
- Name on two mailings sent to 5,000+ SafePlace supporters
- Listed as corporate sponsor in October SafePlace newsletter
- Inclusion on 2022 SafePlace Annual Report
- Mention at SafePlace Annual Golf Tournament in July

# \$500 - Supporting Sponsor

- Company name placement on SafePlace donation pages and marketing during DVAAM
- Name on SafePlace Corporate Sponsorship webpage (average monthly site visits: 4,700)
- Listed as corporate sponsor in October SafePlace newsletter
- Inclusion in 2022 SafePlace Annual Report
- Mention at SafePlace Annual Golf Tournament in July

***Custom sponsorship levels available***

Sponsorship Level: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Phone 2: \_\_\_\_\_

Email 2: \_\_\_\_\_

Method of Payment (please check one)

Bill me later - Date: \_\_\_\_\_

Sponsorship Contributions  
are due by August 15, 2022

Check Enclosed (Make payable to: SafePlace)

Charge my credit card

AmEx

MasterCard

Visa

Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVC: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return completed form to:

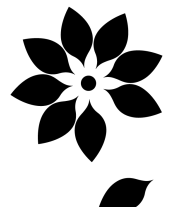
SafePlace

Attn: Pat Hughes

PO Box 2002, Olympia WA 98507-2002

Phone: 360-786-8754 x201 Fax: 360-786-6377

path@safeplaceolympia.org



SafePlace is a registered 501(c)3 nonprofit, Tax ID 91-1153988. Contributions are tax deductible under the full extent of the law.